



BOOTS ON THE GROUND: A YEAR IN THE LIFE ON FARM

Issue 6 | Jun 2021

Effective control

Adam Whiteman is part of a family-run farm in the West Midlands alongside his father and uncle. The mixed farm operates cattle, pigs, and sheep along with arable land which includes barley, feed wheat, oats, and maize. Adam uses Gatekeeper and Livestock Manager to manage costs and plan farm strategies.



We've got a lot of grass work on at the moment, along with T3s on the wheat which we're hoping to get finished soon and park

the sprayer away for a bit. We plan to start harvesting in the second week of August, so our focus is on getting ready for that. Our farm is quite high up – an altitude of about 700 feet – so we tend to do things a bit later.

Something that's key to us is our crop and grass management, which is

where Gatekeeper plays a big role. All

rotations and inputs are entered, along with any costings. Agronomist recommendations also go straight in. It makes a big difference. If we have an issue – like blackgrass – we can mark that field and work out what it costs us in terms of chemicals and more effectively control it.



- ✓ Harvest preparation
- ✓ Agronomist recommendations
- ✓ Maximising value

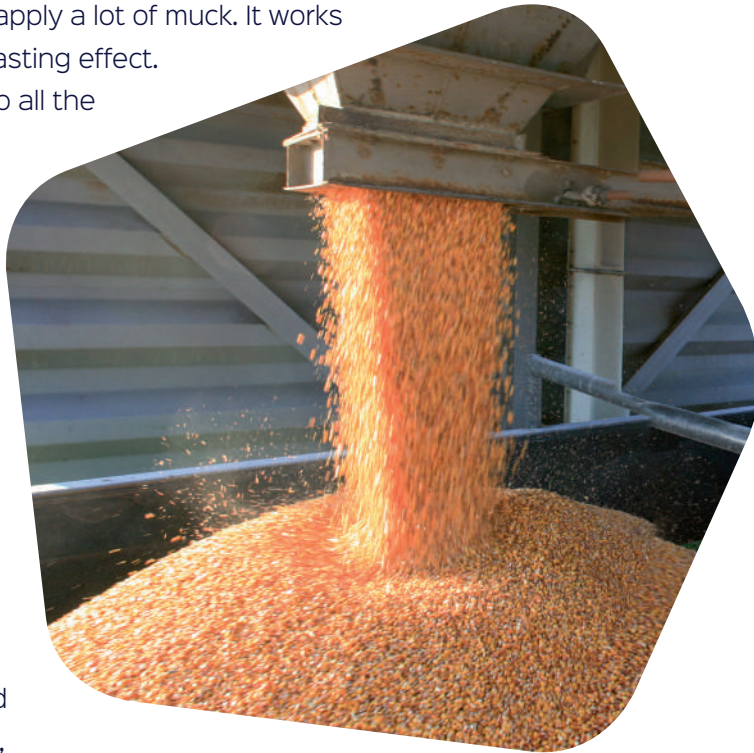
“I can do all the nutrient management in one place and see instantly what we're spending and what we're saving.”

Adam Whiteman
West Midlands farmer





In terms of costings, we apply a lot of muck. It works for us and has a longer lasting effect. With Gatekeeper, I can do all the nutrient management in one place and see instantly what we're spending and what we're saving. It means we don't have to purchase P & K when it's unnecessary. With prices going up and changes to subsidy, it's really important that we make sure we're as precise as possible. We've managed significant savings so far, so the benefits are well worth it.



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With so much going on, it's important that the farm is as efficient as possible. Gatekeeper has been great for supporting that approach, letting us drill down to look at individual fields and crops so we can maximise our results. We want every action to have an impact and produce the most value possible.

Find out more at
www.farmplan.co.uk/bootsontheground

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